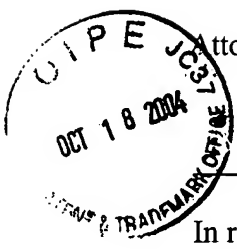


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2614



Attorney Docket # 5264-31

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Lee S WEINBLATT et al.

Serial No.: 10/080,949

Filed: February 20, 2002

For: Interactive Reward Associated With A Broadcast

Examiner:
Group Art: 2614

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

October 15, 2004
(Date of Deposit)

Thomas Langer

Name of applicant, assignee or Registered Representative

Thomas Langer

Signature

October 15, 2004
Date of Signature

Mail Stop AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

S I R:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the documents listed on the enclosed form PTO/SB/08A. Copies of the listed documents are also enclosed.

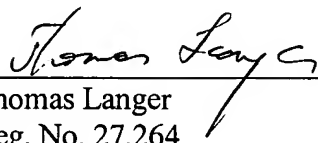
Also enclosed is a copy of a Search Report issued in the corresponding European application.

It is respectfully requested that the above information be considered by the Examiner and that the copy of the enclosed form PTO/SB/08A be returned indicating that such information has been considered.

In accordance with 37 C.F.R §§1.97(g) and (h), the filing of this Information Disclosure Statement should not be construed as a representation that a search has been made or that information cited is, or is considered to be, material to patentability as defined in §1.56(b), or that any cited document listed or attached is (or constitutes) prior art. Unless otherwise indicated, the date of publication indicated for an item is taken from the face of the item and Applicant(s) reserve(s) the right to prove that the date of publication is in fact different.

If any fees or charges are deemed required at this time in connection with the application, the same may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

Respectfully submitted,
COHEN, PONTANI, LIEBERMAN & PAVANE

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Dated: October 14, 2004

Substitute for Form 1449/PTO

OCT 18 2004

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

Sheet 1 of 1

Application Number	10/080,949
Filing Date	February 20, 2002
First Named Inventor	Lee S WEINBLATT
Art Unit	2614
Examiner Name	
Attorney Docket Number	5264-31

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind-Code ² (if known)			
		US-2003/0110497 A1	06-12-2003	Yassin et al.	
		US-2003/0159155 A1	08-21-2003	Weinblatt et al.	
		US-2003/0172376 A1	09-11-2003	Coffin, III	
		US-2004/0027619 A1	02-12-2004	Sato et al.	
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FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ - Kind-Code ⁵ (if known)				
		EP 0 891 084 A2	01-13-1999	Candelore		